



GSA MAS MARKETING AND CAPTURE MANAGEMENT (MCM 360°) SUPPORT

A **comprehensive, easy-to-use, and effective** solution to marketing your **GSA Multiple Award Schedule Contract**

Schedule a **free 15-minute** consultation today!
To get started: [click here](#).

From strategic planning to government capture and compliant proposal delivery, RMC's MCM 360° gives you a competitive roadmap, driving growth, and federal success.

Strategic Market & Opportunity Research

We identify high-value federal agency targets and analyze procurement landscapes with actionable insights that position you ahead of competitors.

Capture Strategy & Relationship Development

Our team fosters connections with agency decision-makers via targeted outreach, leveraging intelligence to strategically influence bids.

Tailored Marketing Campaigns

Customized campaigns underscore your unique strengths and SBA/GSA credentials to strengthen your positioning and credibility in the federal space.

Bid/No-Bid Analysis & Pipeline Management

Using proprietary tools, we evaluate RFPs/RFQs, guide bid decisions, and build a robust pipeline aligned with your growth targets.

Proposal Development & Submission Support

Our proposal experts support writing, compliance review, and submission, maximizing your chances in every competition.

- 1 **Assessment & Discovery**
- 2 **Opportunity Mapping**
- 3 **Capture & Outreach**
- 4 **Proposal Delivery**

**Billed monthly
\$ 4,000**

Why Choose RMC?

Proven Results

Our clients, including IT, facilities, and pharma firms, have achieved dramatic growth:

- A tech firm tripled revenue, secured SBA 8(a), GSA Schedules, and prime-GWAC positioning
- A Maryland-based firm expanded via strategic acquisition, supported through SBA, GSA, and MCM guidance
- A New Jersey pharmaceutical client met subcontracting goals through our subcontracting-capabilities matchmaking

Deep Federal Footprint

Since 2009, we've supported federal and state agencies: Navy, NASA, DHS, GSA and private firms. With ISO 9001 certification, SBA/HUBZone status, and a CAGE-coded footprint, RMC brings unmatched compliance and credibility.

Holistic 360° Framework

Our integrated model supports both GSA MAS and SBA-certified firms: spanning opportunity intelligence, relationship-building, pipeline development, and full proposal execution.